



Essex Region
Conservation
Authority



ERCA's Podcast Project Official Launch and Podcasting Workshop

Thursday, November 24th, 2011 2:00pm - 4:00pm
at the John R. Park Homestead Conservation Area

This summer, the Essex Region Conservation Authority received funding from the Ministry of Tourism and Culture's Cultural Strategic Investment Fund to develop podcasts for the John R. Park Homestead and Holiday Beach Conservation Areas.

For the purposes of this project, podcasts are audio files that visitors can access and listen to from their smart phone devices while on site, from their computers at home or school, or from other digital media devices like iPods, mp3 players, etc.

We have developed these short informative casts to provide visitors with access to information about the sites before they visit, if they visit outside of our regular hours of business, or for research purposes. The podcasts are fully bilingual and are available on the ERCA website; they can be accessed by scanning the QR code, or by clicking on the link on the webpage.

You can find them here:

John R. Park — <http://www.erca.org/aboutus/resources.homestead.cfm>
Holiday Beach — http://www.erca.org/aboutus/resources.holiday_beach.cfm

Would you like to know how to develop podcasts, that can replace brochures and excess signage, and offer other benefits for your site, group or organization? Then you won't want to miss our informational workshop!

Workshop Topics Will Include:

- Planning for podcasting - how to begin
- Developing Resources and New Partnerships
- Working with industry professionals
- Things to consider before you start
- Our own experience

2 - 2:30 pm - Official Project Launch and Media Opportunity; Light Refreshments



The Support of the Government of Ontario, through the Ministry of Tourism and Culture, is acknowledged.

To Register for the Workshop, please:
phone: 519-738-2029 or
email: kives@erca.org

*The Homestead is located on the shore of Lake Erie at 915 County Road 50 East, at the Corner of Iler Road.
(45 minutes south east of Windsor)*

